



Sinhgad Institutes

RMDSSOMS

Insight

VOLUME 1, YEAR 3

SEPTEMBER 2015



SOMETHING TO REMEMBER

• The best inspiration is not to outdo others, but to outdo ourselves.

INSIDE THIS ISSUE:

Teacher's Day Celebration 2015 2

The Football Match 3

Industrial Visit 4

Ethics in Business 5

Placement Inside the Campus 6

Testimonials 6

Dean's Address



Dear Students,

The previous month has been very much eventful. With Academics, Sports, Cultural activities on their peak, the month has been full of activities. I have a lot to share, but would like to start with thanking you all, for the wonderful celebration of Teacher's Day. Some might feel that teaching is a thankless job, but I believe, A good teacher is like a candle, it consumes itself to light the way for others & as the most respected, Late Dr. Kalam mentioned that, he would like to be remembered as a teacher, I also, am very much proud to be a teacher & you all make me feel even prouder.

Recently we had, Singapore based company, "I Care", visiting the campus, for recruitment. The recruiting team was in all praise for the students of RMDSSOMS. 10 students have been selected by the company. I Care was the first company we hosted in the campus, for the academic year. There will be many more companies visiting & I expect the similar or even better response from all the students.

As wisely said, Competition brings out the best in a person, we had many competitions in the campus recently. The football match between MBA & MCA was very much entertaining. I would like to congratulate all the participants for their sportive performance. As a part of the cultural fest Neon, RMDSTIC hosted one competition & the event was smoothly conducted. I would like to congratulate & thank Prof. Priyanka Bachhav & the MBA I student volunteers for their contribution. Also I would like to wish the best to the students of RMDSSOMS, who are a part of team representing RMDSTIC.

With all your STP activities, this month we had competitions on Alumni Challenge & Domain Doyens & I wish the best luck to the winner teams for final competition. As reported by the faculties & students, the Industrial visit has been a great learning experience. I would like to see the students taking initiative & arranging further visits like this. Organizing an event brings out the leader inside you. I would like the students to grab opportunities of bringing out their hidden talents.

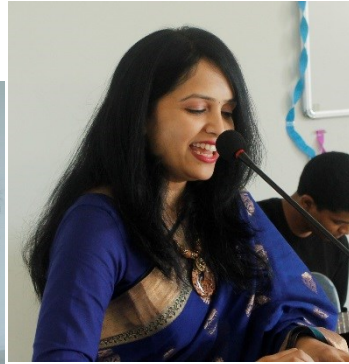
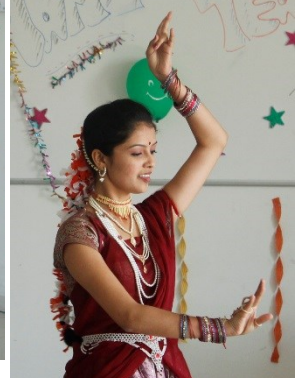
Midterm exams for MBA I were held to make you ready for the upcoming university exams. Hope you all are gearing up for the same & also, you will soon be gearing up for the Business Fest "Spectrum" to be held during October end.

Wishing you all the very best,

Dr J John Peter

Teacher's Day Celebration 2015

It all began with the sumptuous lunch. The welcome was beautifully done with flowers. The felicitation was done in a professional manner. The token presented by the students was loved by all faculties. The cultural performances were excellent. Without occupying the space with words, lets have a look at the snapshots.



THE FOOTBALL MATCH

Football is a game which is associated with passion, emotion, excitement and dedication. Thus Recreational activities are often organized in RMDSTIC for developing team spirit among students, to develop self-awareness, to improve their health and to deal with stress. **Football Match 2015** was inaugurated by our honourable Director (RMDSTIC) Dr. C.B. Bangal and Dean (MBA) Dr. J. John Peter. It was organized by Prof. Priyanka Bachhav (MBA) and Prof. Shobha Mishra (MCA) between MBA and MCA on 22nd August 2015.

The participants from MBA were Pratik Pawar (Captain), Suheet Sheri, Vilas Shetty, Pankajkumar Dalvi, Atul Wanjale, Ketan Shetkatkar, Harish Kolhe, Chaitanya Kulkarni, Nachiket Devkar, Viplav Meshram, Mangesh Padwal, Rag Rindani, Sandeep Singh and Siddheshwar Agale whereas participants from MCA were Shubhankar Joshi (C), Nitin Chouhan, Abhijit Pachpute, Shubham Bhutkar, Dinesh Hingne, Umesh Londhe, Ankush Yeotkar, Meet Nagrecha, Mihir Kulkarni, Tushar Mazire, Swapnil Gogawle, Rohit Khairnar, Tushar Garud, Saurabh Gosavi and Shailendra Chandgude.

It was overwhelming to see the players playing with full enthusiasm and spirit. Finally, the winner of the Football Match was **MCA team**.

“Success comes in a lot of ways, but it doesn't come with money and it doesn't come with fame. It comes from having a meaning in your life, doing what you love and being passionate about what you



R. M. DHARIWAL - SINHGAD
INSTITUTES



Industrial Visit....

Who says learning happens only in the classrooms? Value and intensity of learning varies with location as well. The magnitude of learning can be evaluated from an empathetic view of one's own experience. Such was the learning experience of all the first year students of RMD Sinhgad School of Management studies who had been for an Industrial Visit to the industries like Bisleri and Financial/Indian Express press on the 29th of August 2015. They were tour guided by Prof. Anima Rathod and Prof. Dnyaneshwar Ghuge.

A company like Bisleri, caters to one's learning on type of Industry, concept of filtration and distillation on a larger scale, ionization of water, bottling, packaging and one to one distribution. On the contrary the Financial Express press gave clarification to all the students about the working of the Press, its network spread throughout the country, its distribution and above all its front page news, turnaround time and printing time which still is a challenge for all of the news printing industries today.

Such visit was only possible with the cooperative efforts of Mr. Sunil Tupe (Q & A Manager, Bisleri) and Mr. Rohit Kulkarni (Manager, Sales, Indian/Financial Express) who took the initiatives to make this industrial visit a success and of course , all the inquisitive and ever eager students who actively took part in understanding and analyzing the different strokes of learning.



Editorial - Ethics in Business

There has been lot of talks about Corporate or Business Ethics. What Business ethics actually is? Is it about paying right salary to employees, or it is about correctly pricing your products. Is it about maintaining quality of products & services, or it is about maintaining the right environment. Can a company be called ethical, if it fulfills its corporate social responsibility & Can a company be called unethical, if it aims at making large profit.

There are many such questions in our mind & the recent Volkswagen Emission Violation has raised even more doubts. The German car manufacturer designed & installed a software in its diesel cars, sold under the same brand name as well as the AUDI & Skoda, which ensures passing of emission regulation tests, whereas, will emit 35 times of permitted nitrogen Oxide in real world driving. Volkswagen is facing class action in many countries. Also, many governments have issued notice of violation.

Volkswagen is not the first in category, there are many examples of bad business ethics. McDonald's has set one such example of poor ethics, where it donated \$ 2,50,000 for election campaign of a political party, so that, when in ruling, the political party can pass a legislation favoring the donor, that allowed McDonald's & other such companies to pay 20% less remuneration to teenagers. Similarly, Nestle played with the health of nursing mothers, to make the mother & child de-

pendent upon Nestle products.

Some people have blamed Google for dominating over the competitors, by utilizing its position as the most popular search engine. While some believe, Google cannot be termed as unethical for taking advantage of its brand value. Then, what is the definition of Ethics? This remains a big question.

Business ethics are moral principles that guide the way a business behaves. It is about being able to distinguish between the Right path & the Profitable path & making the right choice. Business ethics is beyond compliance with laws & regulations. It is about ethical functioning of the employees, leaders & the organization as a whole. It is about creating the sound environment.

To follow business ethics, many companies have come up with the concept of appointing Ethics Officer in the organization, to enforce ethics & compliance management & promote ethical behavior. Companies are garnering many benefits from the ethical practices, such as brand image building, talent retention, better relations with stakeholders etc.

Some Indian companies have been topping the list of best ethical practices across globe. Tata Steel, Tata power has earned a good name for being ethical & WIPRO has been named as the world's most ethical company for the year 2015. This is a moment of proud for the country & also the occasion where other corporates have to come forward & seek a lesson.



Placement inside the campus....

iCare Benefits is a part of Trung Retail Ltd., a Singapore headquartered company. It is a startup which focuses on building employee loyalty for an organization. They provide interest-free loans for the employees of an organization. The maximum amount for this loan is directly proportional to the salary & number of years spent in that company.

They conducted a brief presentation about their company followed by Q&A session. Then followed by interviews, our campus. The following students were selected –

Partner Development Profile:

1. Mr. Abhinav Sharma
2. Mr. Nitesh Kumar
3. Mr. Sandeep Singh
4. Ms. Shirin Mujawar



Business Development Profile:

1. Mr. Amol Satav
2. Mr. Mohan Solanke
3. Mr. Parag Jawale
4. Mr. Tejas Kacha
5. Mr. Vilas Shetty
6. Mr. Yogesh Phalke



Testimonials!!!



I feel very happy to share my experience of the Summer Internship Project Competition held at Matrix School of Business at Vadgaon on 23rd September 2015. I have **secured second prize** in the competition. The competition gave me a platform to showcase my innovative ideas on the topic chosen for the internship project. The main focus of competition was on innovative, creative ideas proposed and implemented in the given time span to be presented in the forum, intensive research conducted, methodology adopted, findings and analysis.

Certain skills which were judged during the presentation were Communication skills, presentation of the complete flow of project, clarity of concepts, knowledge about the subject, time management and the way in which answers were comprehended for the questions asked by the judges.

I could learn many things from this competition including organization of the event, interaction with the competitors, and understanding of some certainly new concepts of HR through different projects, gaining of confidence, probable questions being asked for the viva. I thoroughly enjoyed the day.

Coming Soon.....

Sinhgad Institutes
 Karandak Presents'
Spectrum | SPACE FOR OPPORTUNITIES
 30th & 31st October 2015

Karandak For Best Performing Institute | **Cash Prizes Worth ₹2,00,000** | **22 YEARS EVENTS**

AdZilla Advertising Campaign	Apprentice A task oriented Activity	Blitz Krieg Case-Study Competition	Shark Tank Business Plan Competition	Brilliant Brigade Making Cost Effective Prototype
Mad Adz Funny Advertisement Competition	Punk d' Junk Ideas to Recycle Products	Brand Maniac Brand Quiz	King Pin CEO search	WallStreet Titans A mock stock market

For More Events & Registration Visit @ www.sinhgadkarandak.org
 Mail: sinhgadspectrum@sinhgad.edu
 Contact: Prof. Bhushan +91 9552039309 | Prof. Siddharth +91 9604862149



Sinhgad Institutes

RMD Sinhgad School of Management Studies, Warje

Address:

111/1, Warje,
 Pune-Mumbai Bypass Highway,
 Pune-411058

Contact Us:

Phone: +91-020-25218401/02/03/04
 Principal / Director :-+91-020-25218406
 Tele Fax: +91-20-25218405
 Email : rmd-ssoms@sinhgad.edu

At RMD Sinhgad School of Management Studies we aim at developing competent socially responsible professionals and lifelong learners in an environment that fosters excellence in the academic core processes of teaching-learning, research, and service to the society at large. We inspire critical thinking, personal growth, and a passion for learning. 'People hold the key' reflects the value of our school. We pay close attention to the needs of each student and focus on his or her holistic development. We treat each other with dignity, respect, and sensitivity so as to create a caring environment that allows faculty, staff, and students to reach their greatest potential. We welcome you. We urge you to take advantage of all that this Management school offers, and to make it your own.



Editor: CA Sweta A Jain